



**ABOUT THE IPR WORKSHOP:**

Intellectual Property Right (IPR) plays a vital role in enhancing the socio-economic prosperity of the country. Creativity and innovation are new drivers of the world economy. With the increasing relevance of Intellectual property (IP) in this era of globalization, it is important to recognize the role which IP system plays in the growth of the nation. Thus, there is a need to create large public awareness about the pivotal role of IPR in globalized knowledge economy. With the view to create awareness on the significance of IPR to the people from various sectors in the country, AITAM is organizing one day workshop on Intellectual-property rights at our campus.

**OBJECTIVES:**

The one day IP awareness workshop aims at establishing a basic level of IP awareness amongst the workshop participants. The workshop is intended to cover various aspects of IPR like Patents, Copyrights, and Trademarks etc. This workshop would focus on

- \* Importance and scope of IPR in academic researchers
- \* Types of innovations patentable and how to test your patentability of your innovations
- \* Procedure of patent writing, patent filing and the process of granting patent.

**REGISTRATION DETAILS:**

Participants can be faculty, research scholars from any institution. Registration fee can be paid on the spot in cash.

Registration fee: Rs. 400/- (Inclusive of Workshop kit, Refreshment and Lunch)

**IMPORTANT DATES:**

Last date for submission	: 27.01.2017
Intimation of acceptance	: 29.01.2017
Confirmation by participants	: 31.01.2017

**RESOURCE PERSONS :**

Dr. M. Kantha Babu,  
Director, Centre for Intellectual Property Right,  
College of Engineering Guindy,  
Anna University, Chennai -600025.  
Email:kb@annauniv.edu

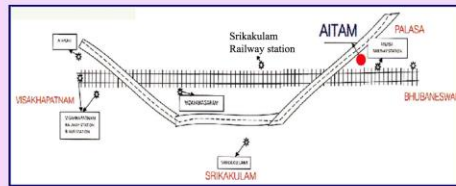
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**ROUTE MAP :**



One Day Workshop on  
**Intellectual Property Rights  
&  
Innovations**  
05.02.2017

**REGISTRATION FORM**

Name:.....

Educational Qualifications:.....

Designation:.....

Department:.....

Institution:.....

Phone/Mobile:.....

E-mail ID:.....

Address:.....

.....

.....

.....

Signature of the participant with Date

Signature of the Head of the Department  
/Organization with official seal

Scanned copy sent to mail id  
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**WORKSHOP BROCHURE SIDE-2**



WELCOME BANNER TO RESOURCE PERSON



SPEECH BY DR. M. KANTHA BABU IN THE INAUGURAL SESSION



PHOTOGRAPHS OF PARTICIPANTS ATTENDED IN NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS & INNOVATIONS

### **A BRIEF REPORT**

A One day workshop on “Intellectual Property Rights & Innovations was conducted by department of Civil Engineering on February 5<sup>th</sup> 2017 with 40 participants. The resource persons were Dr. M. Kantha Babu, Director, Centre for Intellectual Property Right, College of Engineering Guindy, Anna University, Chennai – 600025 & Dr. C. Janardhana Rao, Professor & Head, Department of Mechanical Engineering, AITAM. Intellectual property rights (IPR) are now becoming institutional tools that allow for the creation of markets to stimulate private initiatives in creation of intellect and knowledge based economy. Basically, this amounts to restricting access to knowledge by granting temporary exclusive rights to new knowledge and thus enabling the inventor to set a price for its use. In this workshop the resource person’s gave the awareness with regard to basic level of Intellectual Property to the workshop participants. The workshop is intended to cover various aspects of IPR like Patents, Copyrights, and Trademarks etc.

#### **WORKSHOP HIGHLIGHTS:**

1. Intellectual Property Rights and its importance and scope in academic researchers
2. Patentability criteria.
3. The process of granting patent
4. Commercial aspect of the patent

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