

RESUME

Name: B . BALARAM

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Designation: Associate Professor & NSS PO

Department: MBA

Date of Birth: 15-06-1970

Father Name: Sri. B. Dalaiah

Mother Name: Smt B. Vasudevi

Reservation Category if Any: B.C -A

Address: 2-1-33, Balaga, Bavaji Matham, Palakonda Road, Srikakulam-532201 A.P

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Date of Joining in the Institution: 04-10-2010



Academic Excellence:

QUALIFICATION	BOARD / UNIVERSITY	DIVISION	YEAR
Ph. D (Management)	Andhra University, Visakhapatnam	Awarded	2015
Andhra Pradesh State Eligibility Test (APSET) In MBA & M.Com	Osmania University, Hyderabad-500 007.	First	2012 2014
M.Phil.(Management)	Madurai Kamaraj University, Madurai.	First	Dec 2007
M.B.A (Finance)	Andhra University, Visakhapatnam	First	1June 1996

I.C.W.A (Inter)	Institute of Cost & Works Accountants of India, Calcutta.	Pass	June 1994
M.Com (Accountancy)	Andhra University, Visakhapatnam	Second	June 1994
B.Com (Cost & Mgt. Accg.)	Andhra University, Visakhapatnam	First	April 1991

Total Years of Experience (Teaching/Industry): 25 Years

Period		Organization/Institution/Industry	Designation
Nov 2015	Till date	M/s. Aditya Institute of Technology and Management (AITAM), K.Kotturu, Tekkali, Srikakulam District, A.P	Associate Professor
Oct 2010	Oct 2015	M/s. Aditya Institute of Technology and Management (AITAM), K.Kotturu, Tekkali, Srikakulam District, A.P	Senior Assistant Professor
Oct 2004	Oct 2010	M/s. National Institute of Science & Technology, Palur Hills, Berhampur ,Orissa. (www.nist.edu)	Assistant Professor
August 1999	Oct 2004	M/s. Gayatri College for P.G. Courses, Munasabpeta, Srikakulam (A.P)	Lecturer .
August 1996	July 1999	M/s. Southern Travels (P) Ltd., New Delhi	Accounts Executive

Areas of Interest:

1. Financial Accounting
2. Financial Management
3. Cost and Management Accounting
4. Security Analysis and Portfolio Management
5. Managerial Economics

Guidance of Academic Projects:

- i) Doctoral Projects : -
ii) Masters Projects : 250
iii) Bachelor Projects : 45

Sponsored Research Projects:

S. No.	Sponsoring Agency	Title of the Project	Grant
1	UGC	Quality of Work Life of employees in private engineering colleges- a study in Srikakulam district	1,05,000/-

Honors and awards received: -

Memberships of Professional Societies and Other Organizations: -

1. **Life member in Indian Commerce Association(ICA) with Registration No.AP423.**
2. **Life member in The Indian Society for Technical Education (ISTE)with Registration No.LM103632.**
3. **Life Membership in the Journal *INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH AND PRACTICES* with Regd.No.FIAR13059**

Other Responsibilities:

1. NSS PO , Ex-Head of the department, Ex-BOS chairman
2. Feedback/Personal file Coordinator, Ex-Internal Examinations coordinator
3. BOS member, Coordinator for Industrial Visits
4. E-learning course content coordinator
5. Acted as coordinator for the Smart Investor activity of CHATURA And ASPIRE.

Details of Book Publications:

Balaram Bora (2020). “*Quality of Work Life of Employees in Private Engineering Colleges- A Study in Srikakulam District*”, ‘LAP LAMBERT Academic Publishing’, copyright@2020 International Book Market Service Ltd., member of OminiScriptum Publishing Group, Mauritius., ISBN: 978-620-2-68089-9

Details of Publications:

International Journals:

- 1) Published paper on “Assessment of Factors Influencing Satisfaction Level of Appraisal System: In Case of DCI Ltd. Visakhapatnam, A.P” in PENSEE International Journal, Volume 51 Issue 01 – 2021 PAPER ID: PNS-0121-247 ISSN: 0031-477 3
<https://penseereseach.Com>
- 2) Published paper on “Association of Demographic Variables on Quality of Work Life of Non-Teaching Staff in Private Engineering Colleges ”in Management Today-An International Journal of Management Studies, Volume 9, Issue4, Oct-Dec2019, pp.259-267.Doi:<http://dx.doi.org/10.11127/gmt.2019.12.06>ISSN:2348-3989 (Online) ISSN:2230-9764(Print)
- 3) Published paper on “Association of Demographic Variables on Quality of Work Life of Teaching Staff in Private Engineering Colleges” in Asian Journal of Multidimensional Research (AJMR), <http://www.tarj.in>, Vol 7,Issue12, December2018,pp.110-120,ISSN:2278-4853
- 4) Published paper on“Quality Of Work Life: A Literature Review In The Academic Sector” in South Asian Academic Research Journals <http://www.saarj.com>, Volume 7, Issue11, Nov2017, pp. 44-57, ISSN:2249-7137.
- 5) Published paper on “Quality Of Work Life Components :A Literature Review In The Academic Sector” in International Journal of Creative Research Thoughts (IJCRT), Volume 5, Issue 4, Nov 2017, pp. 1470-1476,ISSN :2320-2882.
- 6) Published paper on “The Essence of Soft Skills ” in International Journal of Innovative

Research and Practices, Volume 3, Issue12, Dec 2015, pp. 7-22. ISSN 2321-2926

- 7) Published paper on “ Comparison Between Net Present Value And Internal Rate Of Return” in International Journal of Research in Finance and Marketing, Volume5, Issue12, Dec 2015, pp. 61-71. ISSN 2231-5985
- 8) Published paper on “ Capital Structure Practices of Public Limited Companies in India” in International Journal of Innovative Research and Practices, Volume 3, Issue11, Nov 2015, pp.14-23. ISSN 2321-2926
- 9) Published paper on “Quality of work life-An Overview ” in Management Today-An International Journal of Management Studies, Volume 5, Issue4, Oct-Dec2015, pp. 184-191. Doi: <http://dx.doi.org/10.1127/gmt.2015.12.06> ISSN: 2348-3989 (Online) ISSN:2230-9764(Print)
- 10) Published paper on “Excellence in Service: A Review on Indian Banking Institutions” in Pacific Business Review International, Volume 8, Issue 4, October 2015, p. 66-75. ISSN:0974-438X
- 11) Published paper on “ Preference shares role in Indian Companies” in International Journal of Conceptions on Management and Social Sciences, Vol.3 , Issue. 2, pp 8-12 Apr’2015; ISSN:2357 – 2787.
- 12) Published paper on “ Quality of work life-A literature Review” in International Journal in Management and Social Science (IJMSS), Vol. 3, Issue .3, Mar’2015; pp.106-115 ISSN:2321– 1784.
- 13) Published paper on “Inflation effect on capital budgeting decisions: An analytical study” in International Journal of Conceptions on Management and Social Sciences, Vol. 1, Issue. 2, Dec’ 2013; ISSN: 2357 – 2787
- 14) Published paper on “Recent Trends in Capital Investment Analysis” in International Journal of Business, Management & Social Sciences, Vol.1, Issue 5(ii), Jan’2012; ISSN:2249-7463

National Journals:

1. Published paper on ‘Satyam: The Underlying Truth’ in THE NISTIAN a Biannual Literary Magazine of NIST, Vol:1/2, December 2009 .
2. Published paper on ‘Activity Based Costing’ in NIST Journal Of Management, Vol :1 /1, Jan-June, 2007.

International conferences:

- 1) Presented a paper at the International conference on Reinventing the Future of Work and Business: Challenges, Opportunities, and the path a head on “Crypto Currency and its Herding Behaviour in Covid-19: A Review” organized by School of Management, Kalinga Institute of Industrial Technology, India on 27th-28th February, 2021.
- 2) Presented a paper at the International e-conference on Exponential Transition of Management Practices and Implications for Sectorial Prosperity on “Assessment on the disciplinary management on employee performance in lotus hospitals for women & children, visakhapatnam” organized jointly by Department of Commerce and Management Studies, Dr. B. R. Ambedkar University, Srikakulam, Andhra Pradesh & Forum for Intellectual Academicians and Researchers on 28-29th September 2020. Published in a book with ISBN: 978-81-935201-9-2

- 3) Presented a paper at the 2nd International conference on Engineering, Technology and Management on “ Inflation Effect on Capital Budgeting Decisions-An Analytical Study” organized by World Academic-Industry Research Collaboration Organization(WAIRCO) at The Bliss Hotel, Tirupathi, India on 7-8th September, 2012.
- 4) Presented a paper at the International Conference on Recent Trends in Commerce, Economics and Management on “ Recent Trends in Capital Investment Analysis” organized by Choice College of Arts and Commerce, Kothrud, Pune, India on 24th January, 2012.

National seminar/conferences:

- 1) Presented paper titled “Make in India: A New Mantra of Development” at Savitri bai Phule Pune University Sponsored National Seminar on “Make in India-Opportunities and Challenges organised by Alard Institute of Management Sciences, Pune during the period of 15th to 16th February 2016.
- 2) Presented paper entitled “Capital Structure Practices of Public Limited Companies in India ”at AICTE Sponsored National Conference on Emerging challenges in Finance organised by Aditya Institute of Technology and Management, Tekkali during the period of 29th to 31st March 2015.
- 3) Presented paper entitled “ Comparison Between Net Present Value and Internal Rate of Return ” at AICTE Sponsored National Conference on Emerging challenges in Finance organised by Aditya Institute of Technology and Management, Tekkali during the period of 29th to 31st March 2015.
- 4) Presented a paper at UGC National Seminar on “ Sustainable Industry Institute Interaction in the Changing Global Environment” organized by Department of commerce and Management Studies, Andhra University, Visakhapatnam on 25th July , 2014.
- 5) Presented a paper entitled “Corporate Social Responsibility in Changing Markets ” in the two-day AICTE sponsored national conference on “ GLOBAL ECONOMIC TURMOIL- Redefining Indian Business” organized by Gandhi Institute of Management Studies, Gunupur on 18-19th January, 2014.
- 6) Presented a paper at the National Seminar on “ Corporate Citizen : Challenges and Responsibilities” held at Andhra University, Visakhapatnam on 10th December,2012.
- 7) Presented paper titled ‘Corporate Social Responsibility–A Promise to Corporate Governance’ in the 2nd National Conference on ‘ Innovations in Management Practices’ held on 12th June, 2009 at Apeejay School of Management, Sector-8, Dwarka Institutional Area, New Delhi- 110077.
- 8) Presented paper on ‘A Study on Problems of Cashew Industry ’ in National Seminar on Rising India– Changing Global Labour Market: Challenges and Opportunities Organised by Department of Commerce and Management Studies (DCMS), Andhra University, visakhapatnam, under UGC-ASIHSS programme during the period of 25-26 September, 2008.

Details of Conferences / Workshops / Refresher Courses Organized:

- 1) Organized a live webinar on Investor Awareness and The Role of Regulators With a view to aware investors from fraudulent activities in securities market, MBA Department of Aditya Institute of Technology and Management, Tekkali jointly organizing a webinar in collaboration with Bombay Stock Exchange (BSE) and Securities and Exchange Board of India (SEBI) to celebrate Global Money Week 2021 on 25th March, 2021 for the students of MBA and other graduates in Financial Market.
- 2) Acted as a session chair in the “Four-day International Online Seminar on Post Covid-19 Business Challenges and Opportunities in India” Organized by Department of Masters of Business Administration, Aditya Institute of Technology and Management, Tekkali from 21st to 24th June 2020.
- 3) Delivered a lecture as Guest Talk on “Financial Education to Young Investors” to MBA full time students at Department of Management, National Institute of Science and Technology, Berhampur, Odisha on 2th November, 2019.
- 4) **Acted as a resource person in a** one day workshops organized for Financial Planning for Young Investors to MCA, EEE, MBA, ECE, EIE, IT students of Aditya Institute of Technology and Management (AITAM), Tekkali, and different colleges in Srikakulam District (In collaboration with SEBI) on different dates. Total 16 workshops
- 5) **Acted as a resource person in a** One day workshops conducted on Financial Education for Middle Income groups to Non- Teaching staff, Transport staff of Aditya Institute of Technology and Management (AITAM), Tekkali, Resident houses of Appalaraju Satram, Srikakulam (In collaboration with SEBI) on different dates. Total 3 workshops
- 6) **Acted as a resource person in a** One day workshops conducted on Financial Education for Self Help Groups at srikakulam, Ichapuram, Palasa, Rajam and Amudalavalasa (In collaboration with SEBI) in Srikakulam District on different dates. Total 5 workshops.
- 7) **Acted as a resource person in a** one day workshop organized for Investment Planning for Executives to Teaching staff of Computer Science Department of Aditya Institute of Technology and Management (AITAM), Tekkali (In collaboration with SEBI) on 25-07-2013.
- 8) **Acted as a resource person in a** one day workshop organized for Financial Education for School Children to SSC students at srikakulam, Ichapuram, Amudalavalasa, Dharmapuram, Edupuram, Kaviti in Srikakulam District (In collaboration with SEBI) on different dates. Total 6 workshops.
- 9) Organized AICTE sponsored National conference on “EMERGING CHALLENGES IN FINANCE” at Aditya Institute of Technology and Management during the period of 29-31 March, 2015 as co-convenor.

Details of Conferences / Workshops / Refresher Courses Attended:

1. Participated in a Panel discussion on “Competitive Business Strategies ”, organized by School of Management Studies, GIET University, Gunupur on 14th October 2020.
2. Participated in a Four day International online Seminar on “Post Covid-19 business

challenges and opportunities in india” ,conducted at Aditya Institute of Technology and Management at Tekkali from 21st to 24th June 2020.

3. Participated in Two Day Hands - on Training On Technology Assisted Teaching Tools Jointly organized by Coimbatore Institute of Technology and Teaching Learning Centre (Under PMMMNMTT, Department of Higher Education, MHRD, GoI) from 29 & 30 May, 2020.
4. Participated in a Two day Workshop on “Outcome Based Education”, conducted at Aditya Institute of Technology and Management at Tekkali from 13th to 14th July 2019.
5. Attended the XUB Sustainability Summit-2018 Theme: Sustainability Disruptions For Mitigating Global Risks: Trends & Tremors organized by Xavier School of Sustainability, Xavier University Bhubaneswar from 9th -10th February, 2018.
6. Participated in a Five day International Workshop on “REIMAGINE STEM”, conducted by Enhance Edu of IIT, Hyderabad conducted at Aditya Institute of Technology and Management at Tekkali from 3rd to 7th August 2015.
7. Participated in a Two week ISTE Workshop on Pedagogy in effective use of ICT in Engineering Education conducted by Indian Institute of Technology, Bombay under National Mission on Education through ICT (MHRD) from 12th June to 2nd August 2014.
8. Workshop on ‘Outcome based Education’ (In compliance with NBA Accreditation) organized by Aditya Institute of Technology and Management, Tekkali, Srikakulam on 19th January 2013.
9. Participated in the **SEBI “Financial Education Resource Person”** Training Program Organized by National Institute of Securities Markets (**NISM**), an educational initiative of Securities and Exchange Board of India (**SEBI**) during August 26th-September 1st, 2012 at Chennai.
10. Participated in **WIPRO** sponsored **MISSION 10X** workshop on “High Impact Teaching Skills” attested by **Dale Carnegie & Associates**, Inc. Trainer and WIPRO conducted at Aditya Institute of Technology and Management at Tekkali from 24th to 28th April 2012.
11. Attended **AICTE** sponsored Staff Development Program on “Application of Econometrics tools for Management Research”, organized by **National Institute of Science & Technology, Berhampur**, from 21st -27th June, 2011.
12. Participated in **AICTE** sponsored Faculty Development Programme on “Teaching Methodology & Techniques for Management Teachers” organized by Department of Management Studies, **Aditya Institute of Technology and Management, Tekkali**. During June 16th to 29th 2010.
13. Participated in the training on Research Methodology and SPSS 18.0 predictive analysis software (Statistics) organized by **SPSS and School of Management Studies, JNTU, Hyderabad**, during December 11-13th, 2009.
14. Quality Improvement Programme (**QIP**) sponsored by **AICTE** on “Emerging Trends in Research and Teaching Accounting and Finance” organized by **Management Development Institute (MDI), Gurgaon, Haryana** from December 22, 2008- January 2, 2009.
15. Short term course on “Equity Valuation and Emerging Trends in Indian Capital Market” from June 11-14, 2008 organized by Vinod Gupta School of Management, **Indian Institute of Technology, Kharagpur**.
16. National Seminar on “Corporate Governance practices in India” under UGC-

ASIHSS programme organized by Department of Commerce and Management Studies(DCMS), **Andhra University**, Visakhapatnam during 1st&2ndAugust, 2007.

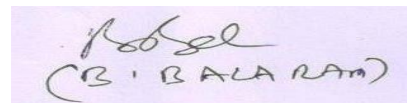
17. Faculty Development Programme (FDP) sponsored by AICTE on Financial Derivatives organized by **Indian Institute of Management (IIM),Kozhikode** from July 09-14, 2007.
18. Soft skills training under the Infosys Campus Connect Program at **N.I.S.T, Berhampur** from 21st July, 2007 to 24th July, 2007.
19. National Management Convention –Managing the future-organised by **All India Management Association (AIMA)** during 6-7th October, 2006, **New Delhi**.
20. Workshop on English Language Fellow Program held at N.I.S.T, Berhampur, Orissa during March 20-24, 2006.
21. National Seminar on W.T.O. -Challenges and Opportunities for Small Industry Development in India sponsored by **U.G.C. Special Assistance Programme** organised by Department of Commerce & Management Studies(DCMS), **Andhra University, Visakhapatnam**.
22. Faculty Development Programme (FDP) sponsored by **AICTE** organised by Department of Commerce & Management Studies(DCMS), **Andhra University, Visakhapatnam** from 15-06-2000 to 05-07-2000.

CERTIFICATION COURSES: Three.

- 1) Appeared a 8 week NPTEL Online Certification course on “Enhancing Soft Skills and Personality” with score of 86%(Elite + Silver)consolidated score during August-October, 2020 Funded by Ministry of HRD, Govt. of India.
- 2) A 9 week Online Certification course on “Personal & Family Financial Planning ” . an online non-credit course authorized by University of Florida and offered through Coursera in May 2020.(Verify at coursera.org/verify/B3WYVBHKMMM)
- 3) Appeared a 8 week NPTEL Online Certification course on “Developing Soft Skills and Personality ”with score of 90% (Elite + Gold) consolidated score during August-October, 2019Funded by Ministry of HRD, Govt. of India.

Other Achievements:

1. Ratified as Assistant Professor in 2010 in JNTUK selections.
2. Ratified as Associate Professor in 2015 in JNTUK selections.
3. Appointed as “Financial Education Resource Person” for Srikakulam District of Andhra Pradesh by Securities and Exchange Board of India(SEBI) in 2012 .
4. Appointed as Observer in APEAMCET -2016
5. Question Paper Setter for different universities and autonomous colleges.
6. Acted as a judge for student paper presentations, Quiz etc.



The image shows a handwritten signature in black ink on a light purple rectangular background. The signature is written in a cursive style and is followed by the name '(B. BALARAM)' in a simple, printed font.

Signature