

Name : DR. Chintamani Prasad Patnaik
Designation: Associate Professor
Department: MBA
AICTE ID : 1-451013425
Date of Birth: 01/02/1968
Father Name: Late Sri Udaya Chandra Patnaik
Mother Name: Late Srimati Samyukta Patnaik
Reservation Category if any: NIL GENERAL CASTE
Address: Door No: - S-4, S.V.S Enclave-I
 Kameshwari Nagar Colony, 1st Line
 Opposite Sarvani Vidyalam, Arasavalli Road,
 Srikakulam, Pin 532401,
 Mail: chintamaniatulya@gmail.com,
 chintamanisunita@rediffmail.com
 Mobile: 8143002007, 9440343567
Date of Joining in the Institution: 18-08-2006



QUALIFICATION	BOARD / UNIVERSITY	DIVISION	YEAR
Ph. D	Berhampur University, Berhampur	Awarded	March-2012
M.Phil	Madurai Kamraj University, Madurai	Awarded	December 2010
MBA	IGNOU, New Delhi	LETTER GRADE C	JUNE 1998
PGJMC	IGNOU New Delhi	LETTER GRADE B	JUNE 2008
+3 Commerce	Utkal University	Second	1990

Total Years of Experience (Teaching/Industry): Teaching -23 Years + Industry 8 Years = 31 Years

Period		Organization/Institution/Industry	Designation
January 1 st 2017	Till date	AITAM	Associate Professor
October 21 st 2012	Till date	AITAM	Professor- in-Charge R& D
September 1 st 2012	October 20 th 2015	AITAM	Senior Assistant Professor
August 11 th 2006	Aug 31 st 2012	AITAM	Assistant Professor
November 8 th 2005	Aug10 th 2006	NIST, Visakhapatnam	Assistant Professor
July 1 st 1998	Nov 7 th 2005	Gayatri College for PG Courses, Srikakulam	Assistant Professor
July 1 st 1990	July 1998	Coastal & Mechanical Industries, Bhubaneswar	Accounts Executive
July 1 st 1990	July 1998	Yatra Tours and Travels, Bhubaneswar, Orissa	Part- Time Travel Guide

AREAS OF INTEREST:

1. Marketing Management.
2. Research and Development
3. Business Research
4. Business Ethics.
5. Media Studies and Public Relations.
6. Indian Economic Studies.
7. Strategic Management and Policy Studies.

OTHER RESPONSIBILITIES:

- ✚ Professor in Charge R & D Department, of MBA 2010-2019 involving inculcating research activities in the Department, promoting research activities in applying funded projects in UGC and ICSSR till August 2019.
- ✚ Coordinator IQAC Academic Audit Report for NBA, NAAC and Autonomous Committees in MBA Department.
- ✚ Examination In charge MBA Department.
- ✚ Course File in charge for NBA, NAAC and Autonomous Committees in MBA Department.
- ✚ Department Coordinator IQAC responsible for ensuring fair practice, inspecting and advising evaluation process of mid-term papers for internal assessment.
- ✚ Member Board of Studies Department of MBA, Curriculum Designing, Content Designing, Development and Course Designing matching International bench-marking standards.
- ✚ Member Library development Committee for B-Tech and MBA Students.
- ✚ Department Coordinator NBA, NAAC and Autonomous Committees till October 2016.
- ✚ Member Editorial Board, R & D News Letter and Souvenir Committee since October 2016.
- ✚ Co-convener CHATURA, a National Level Management Students Meet, held annually from 2015 to 2018.
- ✚ Department Co-ordinator ASPIRE, a National Level Management Students Meet, held annually till March 2015.

ONLINE COURSES:

- ✚ Completed NPTEL course Enhancing Soft Skills and Personality (8 Weeks) on the SWAYAM platform (swayam.gov.in), during the Jan-Apr 2020 semester.
- ✚ Completed successfully an online course, Brand and Product Management, in Marketing Mix Implementation Specialization authorized by IE Business School and offered through Coursera.
- ✚ Completed Successfully an online course, Successful Negotiation: Essential Strategies and Skills, authorized by University of Michigan and offered through Coursera
- ✚ Completed Successfully an online course, Strategic Management in Strategic Management and Innovation Specialization, authorized by Copenhagen Business School and offered through Coursera
- ✚ Completed successfully an online course, Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more, in Marketing Mix Implementation Specialization authorized by IE Business School and offered through Coursera.

Guidance of Academic Projects:

1. Doctoral Projects : - NIL
2. Masters Projects : 440 (MBA)
3. Bachelor Projects : 200 (BBM)

Memberships of Professional Societies and Other Organizations:

1. **LIFE MEMBER Red Cross Society of India**
2. **LIFE MEMBER ISTE Delhi**
3. **LIFE MEMBER INDIAN COMMERCE ASSOCIATION**
4. **MEMBER IFERP**

Details of Publications:

INTERNATIONAL:

1. **Dr. Chintamani Prasad Patnaik, Paper titled, “A Study on Employee Stress In Select Industrial Sectors in Andhra Pradesh, During Covid- 19 Pandemic Situations”**. Published In IJRAR (International Journal of Research and Analytical Reviews (www.ijrar.org) UGC Approved (Journal No : 43602) & 5.75 Impact Factor Volume 7 Issue 4 ,E-ISSN 2348-1269, P-ISSN2349-5138 October 2020, Paper ID- IJRAR1AA1131.
2. **Dr. Chintamani Prasad Patnaik, Paper titled “What School Students Watch On TV - A Case Study In Sompeta, Srikakulam District, Andhra Pradesh,** Asian Journal Of Research In Social Sciences And Humanities Issn:2249-7315(Online),2250-1665(Print) IMPACT FACTOR GLOBAL=0.315 (ON LINE ISSUE) , a Journal of Asian Research Consortium for in Vol.3, No.12, December 2013, pp. 24-31
3. **Dr. Chintamani Prasad Patnaik, K. Venugopal, Dr. M. Nagaraju, Paper titled “Effects of Advertisement of Confectionary products on children - A Case study in Sompeta, Srikakulam District, Andhra Pradesh”,** in International Journal of Sales & Marketing Management Research and Development a Journal of TJPRC Global Research Community ISSN(P):2249-6939 ; ISSN(E):2249-8044 ; IMPACT FACTOR(JCC):4.8723 in Vol. 3, Issue 3, Aug 2013,pp. 7-12
4. **Dr. Chintamani Prasad Patnaik, “Impact Assessment of Mission Shakti in Women Empowerment in Gajapati District in Odisha” in August 2012 Issue of SPECTRUM: A JOURNAL OF MULTIDISCIPLINARY RESEARCH, Vol.1 Issue 5, pp. 1-10 ISSN: 2278-0637.C.I-1**
5. **Chintamani Prasad Patnaik, “Micro Finance Role in Poverty Alleviation and Economic Growth- a Study” in March 2012 issue of INTERNATIONAL JOURNAL OF SOCIAL SCIENCES AND INTERDISCIPLINARY RESEARCH, Vol.1 No 3, March 2012, pp 46 – 55, ISSN 2277-3630.**
6. **Chintamani Prasad Patnaik, 2009 “Position of Microfinance in Capital Markets in India”** Review of Business and Technology Research Vol. 2, No. 1, 2009, pp. 1-6 ISSN 1941-9414,

PEER – REVIEWED PUBLICATIONS OF RESEARCH PAPERS IN SEMINARS, CONFERENCES

INTERNATIONAL:

1. **Dr. Chintamani Prasad Patnaik Presented a paper titled “Loans And Advances and Recovery Trends in Axis Bank”** in the Technical Session–III, in Exponential Transition of Management Practices and Implications for Sectorial Prosperity and presented a paper: Financial Management jointly Organized by Forum for Intellectual Academicians & Researchers, Srikakulam and Department of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam, Etcherla, Andhra Pradesh, India. On 28th & 29th September 2020 Ref. No. BRAU/202070
2. **Dr. Chintamani Prasad Patnaik, Dr. K. Venugopal and Dr. D. Vishnumurthy Presented a Paper Titled Purchase Behavior Of Domestic Versus Global Products: In Case Of Cloth, Textiles And Foot ware In Srikakulam Town** at , 72nd Conference of All India Commerce Association & International Seminar on Global Business: Emerging Issues and Challenges, to be organised by KIIT Deemed to be University, Bhubaneswar, Odisha on 22nd - 24th December, 2019.
3. **Presented a paper titled “Jan Dhan Scheme A Gateway to Proliferation of Financial Inclusion”** at International Conference on Business Paradigms in Emerging Markets 2014 in SOM, NIT Rourkela Odisha to be held on Dec 12th -13th 2014.
4. **Attended and presented a paper titled “Role of Microfinance in Poverty alleviation and Economic Growth A study of Gajapati District ”** at Fourth **International Conference** on

Managing In the New World Order: Strategies for Sustainable Business Development held at Prestige Institute of Management & Research, at Indore, Madhya Pradesh, India, on Jan 30-31 2010.

5. **Attended and presented** a paper titled "Position of Microfinance in Capital Markets in India" for the **International Conference** on Global Issues in Business and Technology organized by DBMA, University of Maryland Eastern Shore, USA, with College of Business Frostburg State University, USA and Modern Technology & Management Inc., USA at Indore Madhya Pradesh on December 22-24, 2009.
6. **Attended and Presented** a Paper in the **International Seminar** on Mergers and Acquisitions Conducted by Department of Commerce, Utkal University, Bhubaneswar, Orissa in association with IAAI, Bhubaneswar Chapter, on 18th & 19th Dec 2004.

NATIONAL:

1. **Presented a paper (in absentia) titled "Digital Brand Building Strategies through Social Media,"** at the two days **National Seminar Managing Organizations in the Digital Era: Issues and Challenges** organized by **Department of Business Administration**, Berhampur University, Berhampur, Orissa, under Odisha Higher Education Programme for Excellence and Equity (OHEPEE) funded by World Bank held on 13th and 14th March 2019.
2. **Dr. Chintamani Prasad Patnaik, presented a paper in Absentia titled "Services Effectiveness in India: Challenges ahead for RBI" One day National Conference on Crisis in Indian Banking System: Causes and Remedies** organized by **G.S.College of Commerce, at Wardha** on 5th January, 2019
3. **Presented a paper titled "FINANCIAL SUPPORT FOR SME'S BY SBI SOMPETA BRANCH, SOMPETA, SRIKAKULAM DISTRICT-A CASE STUDY"** at an **AICTE** Sponsored National Conference Emerging Challenges Finance, Organised by Department of MBA, held at AITAM, Tekkali, Srikakulam District, Andhra on 29-31st March 2015.
4. **Attended and presented** a paper titled "Role of SHG'S and Microfinance in Women Empowerment in Gajapati District" at SOMS, Sri Adikavi Nannaya University, Rajmundry, A.P. **National Seminar** on Economic Empowerment of Rural Women through Entrepreneurial Development Skills issues & Challenges held on Oct 30-31 2009 at Rajahmundry, Andhra Pradesh, India.
5. **Attended and Presented** a Paper titled Changing role and status of Women in Higher Education- A case study in Srikakulam District at **National Seminar** on Women in Higher Education Organised by UGC and Government College for Women, Srikakulam during September 9th -10th 2009 at Srikakulam, A.P., India.
6. **Participated and Presented** a Paper on "Women Development & Empowerment in Gajapati District of Orissa" at the **National Seminar** on Gender and Development by Rajiv Gandhi National Institute of Youth Development, Sriperembudur held at Dr. B.R. Ambedkar University, Etcherla, Srikakulam, and Andhra Pradesh on Aug 10th – 11th 2009.
7. **Attended and Presented** a Paper on topic title Microfinance and SHG – Bank link in Gajapati District - A case Study., at the **National Seminar** on Dynamics of Banking Sector reforms, Emerging Issues, Challenges and Strategies sponsored by AICTE, UGC, IBA, Hyderabad Chapter and DCMS AU, at A.U. Vizag on July 19th -21st 2009.
8. **Participated and Presented** a Paper on the topic" Risk analysis in Mutual Funds" for **National Seminar** on Strategic Approaches to Risk Mgt held on 30th June 2009 by DCMS, A.U., at AU Vizag
9. **Attended and presented** a paper on the Topic " Marketing Challenges of Coir Products in Srikakulam District a case study, for UGC Sponsored **National Seminar** on Entrepreneurship Development : Challenges and Prospects held on March 22nd at Berhampur University, Berhampur, Orissa.

WEBINARS ORGANISED:

- ✚ Organized and Convened “One-Day Webinar On “Implementation of National Education Policy (NEP) 2020”, Organized By Department Of Business Administration”, Aitam, on 17th April 2021.
- ✚ Organized and Convened a “4 Day International Online Seminar on Post Covid-19 Business Challenges and Opportunities In India Organized By Department Of Business Administration”, Aitam, From 21st- To 24th June 2020

WEBINARS ATTENDED:

- ✚ Attended One Week FDP on Research Paper Writing (Online Mode) organised by REST Society for Research International (RSRI) during 28 June-02 July 2021.
- ✚ Attended a webinar, "Innovative Approaches in Management Teaching to meet the Demand of Industry 4.0" organised by Department of Management Studies, Vignan's foundation for science technology and research on 19th June 2021.
- ✚ Attended a five day National Level Faculty Development online Programme on Rudiments of Finance: Teaching and Research, Center for Management Studies, Jain (Deemed-to-be University), Bengaluru, from 2nd – 6th November 2020
- ✚ Participated in the panel discussion held on the topic " Sustainability of Tourism & Hospitality Sector - A Post Covid 19 scenario" organised by School of Management Studies, GIET University, Gunupur on 21st October 2020.
- ✚ Presented a paper titled “LOANS AND ADVANCES AND RECOVERY TRENDS IN AXIS BANK” in the Technical Session–III, in Exponential Transition of Management Practices and Implications for Sectorial Prosperity and presented a paper: Financial Management jointly Organized by Forum for Intellectual Academicians & Researchers, Srikakulam and Department of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam, Etcherla, Andhra Pradesh, India. On 28th & 29th September 2020 Ref. No. BRAU/202070
- ✚ Attended International e-Conference on Exponential Transition of Management Practices and Implications for Sectorial Prosperity and presented a paper titled “LOANS AND ADVANCES AND RECOVERY TRENDS IN AXIS BANK” in the Technical Session–III: Financial Management jointly Organized by Forum for Intellectual Academicians & Researchers, Srikakulam and Department of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam, Etcherla, Andhra Pradesh, India. On 28th & 29 th September 2020 Ref. No. BRAU/202070
- ✚ Participated in the 7 days national Workshop on NAAC: Seven Assessment Criteria for Accreditation organised by Government Post Graduate College Bilaspur,(UP), India, from 2nd to 8th August 2020.
- ✚ Participated in a webinar on Vegetarianism and Health Management During COVID-19, organised by Ramabai Government Women PG College, Akbarpur, Ambedkar Nagarin association with neev a Social Educational Initiative of IIT Alumni on 6th September 2020.
- ✚ Attended a 5 Days International Faculty Development Programme on “Digital Mind Mapping for Online Teaching and Learning & G-Tools” from 02-09-2020 to 06-09-2020 is organized by Department of Basic Sciences & Humanities, Vignan’s Institute of Management & Technology for Women, Hyderabad.
- ✚ Participating in 12 days Online training Program conducted by APSSDC on Sales force, from 3rd to 15th Aug 2020
- ✚ Attended Ten Day National Level Online STTP on 'ICT - Enabled Pedagogy for Teachers Professional Development' conducted by IQAC, Department of CSE, Tara Government College(A) Sangareddy, Telengana during 1st August 2020- 10th August 2020.
- ✚ Participated in Webinar on Create Magic in the Classroom For Students' Engagement held on 29th July, 2020 organized by Krantiguru Shyamji Krishna Verma Kachchh University, Bhuj-Kachchh in collaboration with Business Excellence Inc. USA.

- ✚ Attended a Global Webinar on the "Impact of Covid-19 on The Development of Rural Economy - Challenges and Opportunities" organized by the Lead India Foundation (USA) in association with JNTUA Ananthapuramu, on Monday July 27th, 2020.
- ✚ Attended one week AICTE sponsored Training Programme (STTP).on Topic entitled "Human Values, Ethics, Morals, Behavioral Sciences and Attitude" Organized by Sagar Institute of Research Technology and Pharmacy Bhopal MP held during: 20th - 25th July 2020
- ✚ Attended One day National Webinar on "Management of Self for Success and Happiness during the Global Crisis Covid-19" organized by National Institute of Science and Technology, Berhampur, Odisha, India. 12th June 2020
- ✚ Attended One Day Webinar Atmanirbhar Bharat Abhiyan And Indian Economy Under Covid-19: Road Ahead" organized by SG Government Degree College Pileru Andhra 10th June 2020
- ✚ Attended One week webinar Emerging challenges in core management Santhiram Engineering College (SREC) is sponsored by M/s Sri Shirdi Sai Educational Academy, Nandyal from May 24th to May 30th
- ✚ Attended an E-Panel Discussion International E-Panel Discussion Programme organized by International School of Management, Patna ISM, Patna May 14th, 2020.

SEMINARS ATTENDED:

1. Participated in Seminar on Services Marketing organized by AIMS, Visakhapatnam on April 22-23, 2005 held at Visakhapatnam.
2. Participated in the National Seminar on Industry - Management Institutes Interface as part of the Regional Conference of AIMS organized by AIMS At Vishakhapatnam, A.P. in 23RD -25TH April 1999.
3. Participated in the National Seminar on Role of Entrepreneurship in Economic Development held at IPSM organized by DCMS, Andhra University, Visakhapatnam, and Andhra Pradesh in the Year 1998. Participated in the National Seminar on Role of Entrepreneurship in Economic Development held at IPSM organized by DCMS, Andhra University, Visakhapatnam, and Andhra Pradesh in the Year 1998.

PROFESSIONAL EXPERIENCE:

1. Organised and participated in One day workshop on Outcome Based Education (In compliance with NBA Accreditation) on 23rd-24th November, 2019.
2. Attended a one month training programme on "Start and improve your Own Business" organized by Office of Development Commissioner , MSMSE, Government of India , held at Aditya Institute of Technology And Management at Tekkali, India from 12th September 2019 to 11th October 2019.
3. Attended a two-week FDP on "Life Skills Education To Protect Intellectual Property And Leverage The Ethical Behaviour" organized by the Department of BS&H, AITAM, Tekkali from 10th to 23rd July 2019.
4. Acted as a **Session Chair in the International Conference on Emerging Trends on Engineering Science, Technology and Management (ICETESTM-18)**, organized by Aditya Institute of Technology And Management at Tekkali, India on 29th -30th November 2018.
5. Coordinated and participated in a one week Faculty Development Program on Contemporary Issues and Practices in Business Management on 21st Century 10th September to 15th September 2018, at Department of Business Management, Aitam, Tekkali , Andhra, India.
6. Participated and organized **two week AICTE sponsored FDP on "Advances in Research Methods and Data Analytical Tools by using SPSS for Social Sciences and Management."** At AITAM during the period of 26th February to 12th March 2018.

7. Coordinated and participated in a One Day Workshop on IPR (Patent), Innovation and Commercial Aspect Of The Patent on JULY 5TH 2016 at Department of Business Management, Aitam, Tekkali. , Andhra, India.
8. Participated in a 1 day Awareness programme on “Intellectual Property Right (IPR)” IN E & IT Sector, Sponsored by Department of Electronics and Information Technology (DeitY), organised by ESCI under TEQIP Phase-II organized at, AITAM, Tekkali, Andhra, India.
9. Participated in a 3 day programme “Pedagogy and Management Capacity Enhancement Programme conducted by ESCI in collaboration with AITAM “ under TEQIP Phase-II organized at, AITAM, Tekkali, Andhra, India
10. Participated in a 2 day programme, “Training Programme on Effective Teacher” under TEQIP Phase-II organized by, AITAM, Tekkali, Andhra, India
11. Participated in a 5 day workshop “Reimagine STEM Workshop held at AITAM during 2nd to 7th August 2014 AITAM, Tekkali, Srikakulam District, Andhra.
12. Participated in a Two-Day Seminar on “Twenty First Century, the dawn of Digital Era: Pedagogical Issues of Technical Teachers” on 15th and 16th November, 2014 under TEQIP Phase-II organized by ISTE Chapter, AITAM and ISTE AP Section.
13. Participated in a two day “Training programme on SPSS: Hands on Experience” on 19th to 21st Sept 2014, under TEQIP Phase-II organized by, AITAM, Tekkali, Andhra, India.
14. Participated in a Two-week ISTE WORKSHOP on Pedagogy for Effective use of ICT in Engineering Education Conducted by IIT Bombay from 12th June-2nd August 2014 at AITAM Tekkali (Physical Participation at Remote Centre from 12th June- 4th June and 24th July-26th July and Online activity equivalent 15th June–23rd July and 27th July – 2nd August 2014), held under National Mission on Education through ICT MHRD.
15. Organised and participated in One day workshop on Outcome Based Education (In compliance with NBA Accreditation) on 19th January, 2013.
16. Organised and participated in a 15 day AICTE Sponsored Staff Development Programme on “Teaching Methodology and Techniques for Management Teachers” from 16th June – 29th June 2010, AITAM, TEKKALI, Srikakulam District, A.P.
17. Participated in an AICTE Sponsored Staff Development Programme on Financial Innovations from 19th March – 30th March organised by Department of Management Studies, Maharajah’s Post Graduate College, and Vizianagaram. A.P.
18. Participated in National Workshop on Entrepreneurship Development during January 4th- January 7th 2010 Organised Noble Inst of Science & Technology, Visakhapatnam. A.P.
19. Participated in Faculty Development Programme on “Teaching Methodology and Techniques for Management Teachers” conducted by National Institute of Technical Teachers Training and Research, Kolkata, Established by Ministry of HRD, Govt. of India on 14th – 15th March 17, 2009 at Integral Institute of Advance Management, Vishakhapatnam. A.P.
20. Participated in Faculty Development Programme on Portfolio Management, International Finance and Financial Services, held at the ITM (Institute of Transport Management) Organised by Department of Commerce and Management Studies, Andhra University, Vishakhapatnam in the Year 2000.

CONSULTANCY WORKS UNDERTAKEN:

1. **2017--18 Consultancy work undertaken to design the “Bank Loan Project for Lakshmi Automobiles, Srikakulam, Andhra Pradesh.**
2. **2017--18 Consultancy work undertaken to design the “Bank Loan Project for Lakshmi Automobiles, Srikakulam, Andhra Pradesh.**
3. **2016-17 Consultancy work undertaken to design the “Bank Loan Project for Lakshmi Ganapathi Automobiles, Vizianagaram, Andhra Pradesh.**
4. **2016-17 Consultancy work undertaken to design the “Bank Loan Project for Sai Gayatri Automatives, Pvt Ltd, Srikakulam, Andhra Pradesh.**

5. **2015-16 Consultancy work undertaken to design the “Bank Loan Project for Gayatri Modern Rice Mill, Kuritipeta, Srikakulam District, Andhra Pradesh.**
6. **2013-14 Consultancy work undertaken to design the “Bank Loan Project for Sri Jagannatha Functional Hall, Narasannapeta, Srikakulam District, Andhra Pradesh.**

PROJECT WORKS UNDERTAKEN:

1. Coordinated a Survey on Traffic Volume under the Management of RTO Srikakulam along NH16 on the two Junctions, Ichapuram and Jammu Junction in Srikakulam District on February 16th 2017.
2. Coordinated a Survey of Manpower Requirement in Palasa and Mandasa Mandal, Srikakulam District of Andhra Pradesh for Rajiv Yuva Kiranalu (RYK) scheme as part of the Rajiv Education and Employment Mission during 2012.
3. Organized and Participated in an Entrepreneurship Awareness Camp from 29th to 31st December 2009 at Aditya Institute of Technology and Management, Tekkali in association with CED, Hyderabad and AICTE, New Delhi
4. Organized and Participated in an EDP on Food Processing Industries from 30th March 2009 to 15th May 2009 at Aditya Institute of Technology and Management Tekkali in association with CED, Hyderabad and Ministry of Food Processing, New Delhi.
5. Organized and Participated in an Entrepreneurship Awareness Camp from 26th to 29th February 2009 at Aditya Institute of Technology and Management Tekkali in association with CED, Hyderabad and DSTEDB, New Delhi
6. Conducted Research on “A Study on Provision of Microfinance in Gajapati District of Orissa as part of submission of Thesis for the award of Doctor of Philosophy” during 2008-2011.
7. Conducted an Ad-Show “It’s my Brand”, in AITAM during March 2008”, as part of Annual Day Celebrations.
8. Conducted a study on “Project in Workers Participation in Management in APSRTC, Srikakulam Depot in Srikakulam in 2007” as part of submission of Thesis for the award of M.Phil. during 2008-2009
9. Lead a task force team of the CMEY Review Committee to review the working of the CMEY SCHEMES in 50 Mandals in and around Srikakulam district and has been continuously assisting the District coordinator in these tasks during the years 2000-2001 and 2004-2005.
10. Conducted a study on “Comparative Analysis of BSNL and Airtel Mobile services in, SRIKAKULAM zone during the year 2002”.
11. Conducted a study on “Survey of Customer Satisfaction in Airtel Mobile Services in Srikakulam during the year 2002”.
12. Presented a Project on “Overall Financial Performance of A.P.S.R.T.C. Srikakulam Depot, Srikakulam Andhra Pradesh in April 99” for submission of Project in MBA in the year 1998 .


ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES ORGANISED AND ATTENDED IN-HOUSE

S. No	Name of the Programme	No. of Days	Date		Number of Participants	Organizer	Sponsored by
			From	To			
1	"Start Your Own Business"	30	07.09.2019	07.10. 2019	55	EDC, AITAM, Tekkali.	Central Institute of Tool Design and MSME Hyderabad

2	Investors Awareness Programme	1	26.03.2014	26.03.14	100	EDC, AITAM, Tekkali.	FAPCCI -ICSI & GOI
3	Training of Trainers (TOT)	15	21.03.12	03.04.12	30	EDC, AITAM, Tekkali.	MSME-DI, Hyderabad & SURE
4	Business Skill Development Programme (Students)	30	27.10.11	27.11.11	25	EDC, AITAM, Tekkali.	MSME-DI, Visakhapatnam
5	Business Skill Development Programme (SC and BC)	30	22.08.11	22.09.11	30	EDC, AITAM, Tekkali.	AICTE, New Delhi
6	Business Skill Development Programme (BSDP)	30	08.12.10	07.01.11	30	EDC, AITAM, Tekkali.	MSMEDl, Hyderabad MSMEDl, Visakhapatnam
7	Entrepreneurship & Skill Development Programme on Food Processing	30	30.11.10	31.12.10	30	EDC, AITAM, Tekkali.	CED, Hyderabad NI-MSME, Hyderabad
8	EDP on Food Processing	40	31.03.09	15.05.09	35	EDC, AITAM, Tekkali.	CED, Hyderabad. Ministry of Food Processing, Govt. of. India

OTHER ACHIEVEMENTS:

1. Ratified as an Asst. Professor in February 2010 of JNTUK selections.
2. Question Paper Setter for different universities and autonomous colleges.
3. Acted as a **Session Chair in the International Conference on Emerging Trends on Engineering Science, Technology and Management (ICETESTM-18)**, organized by Aditya Institute of Technology And Management at Tekkali, India on 29th -30th November 2018.
4. Acted as a Judge for Student Paper Presentation at Gayatri College of Science and Management, Srikakulam in February 2018.



SIGNATURE