

## **Summary report on online “How to Plan for Startup and Legal & Ethical Steps”**

### **Resource Person:**

Mr. A.R .ARUN, MCA, M.Phil  
Entrepreneur | Business Trainer  
President - Eminent Investment Services, Salem, Tamil Nadu

**Date:** 10-07-2021

**Time:** 11:00 to 12.30 AM

**No. of participants:** 221

**Organized by:** Aditya Institute of Technology & Management, Tekkali

**YouTube link:** <https://www.youtube.com/watch?v=kVQETwEw6Ow>

### **Programme objectives:**

1. Inculcate the entrepreneurship orientation in students.
2. Identify the qualities that an entrepreneur should have.
3. Select the rightest career path in entrepreneurship
4. Train how to start a project
5. Acquire the basic managerial skills.
6. Gain knowledge about Ease of doing business

### **Programme Outcomes:**

1. Students were able to know the advantages of entrepreneurship
2. The programme injected the complete knowledge about the career paths in entrepreneurship
3. Students learnt the qualities to become successful entrepreneur.
4. Students were communicated about different types of the businesses prevailing in India
5. The programme communicated the importance of Ease of doing business in India.
6. The students were able to know the basic knowledge about certain important business acts
7. Programme contributed the process of registration in India.

Dr. B. Siva Kumar

Programme Convenor