



WORKSHOP ON

INTELLECTUAL PROPERTY RIGHTS (IPRS) and IP MANAGEMENT for start-up



Resource Person :

Dr Rajesh Tripathi

Programme Lead & Assistant Professor
School of Business
UPES, Dehardun

Coordinator : **Dr. Saumendra Das**

Date : 28-6-2022 | Time : 2:00PM to 3:30 PM



rajesh.tripathi@ddn.upes.ac.in



3 of 3

Compose

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Drafts

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Meet

New meeting

Join a meeting

Hangouts



Saumendra

+



Tuni Kumari Behera

Hii



Rao Behara

You: hai sir

Invitation to act as resource person for a online "Workshop on Intellectual Property Rights (IPRs) and IP management for start up" on 28th June 2022



Saumendra Das <somu.das2110@gmail.com>
to rajesh.tripathi

Thu, 23 Jun, 14:37 (9 days ago)

Prof. Rajesh Tripathy

Professor

UPES, Dehradun

Greetings of the day

Dear sir,

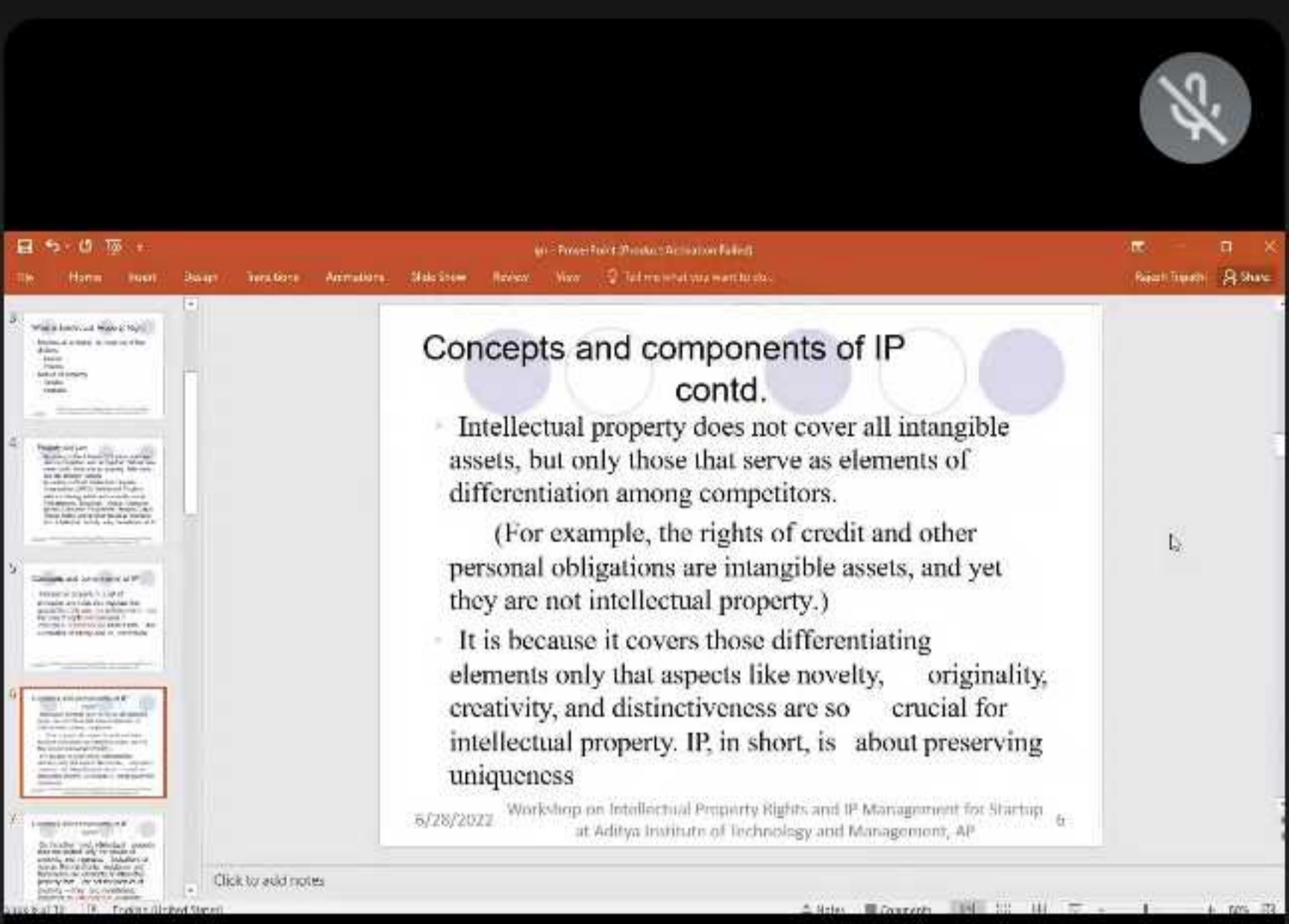
It is my pleasure to invite you as a resource person for an online "Workshop on Intellectual Property Rights (IPRs) and IP management for start-up" on 28th June 2022 from 2:00 to 3:00 pm. The program will be organised by our IIC cell in collaboration with MHRD, New Delhi through google meet or zoom and around 100, participants from B.Tech and MBA streams will participate. The duration of the session will be around one hour with questions and answer session. In this regard kindly share your brief biodata and photograph (for brochure preparation) for the finalization of the scheduled programme.

Thanking you sir.

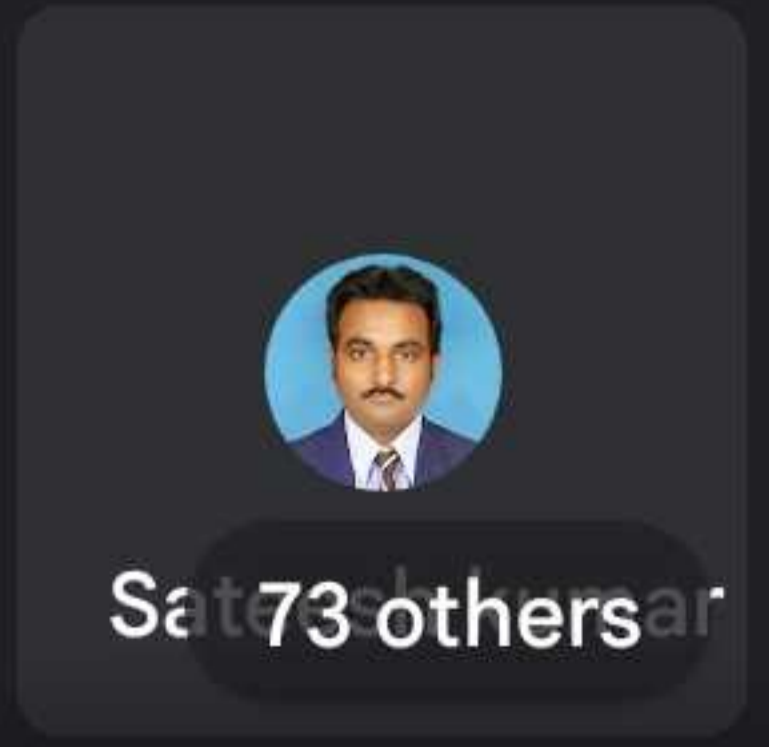
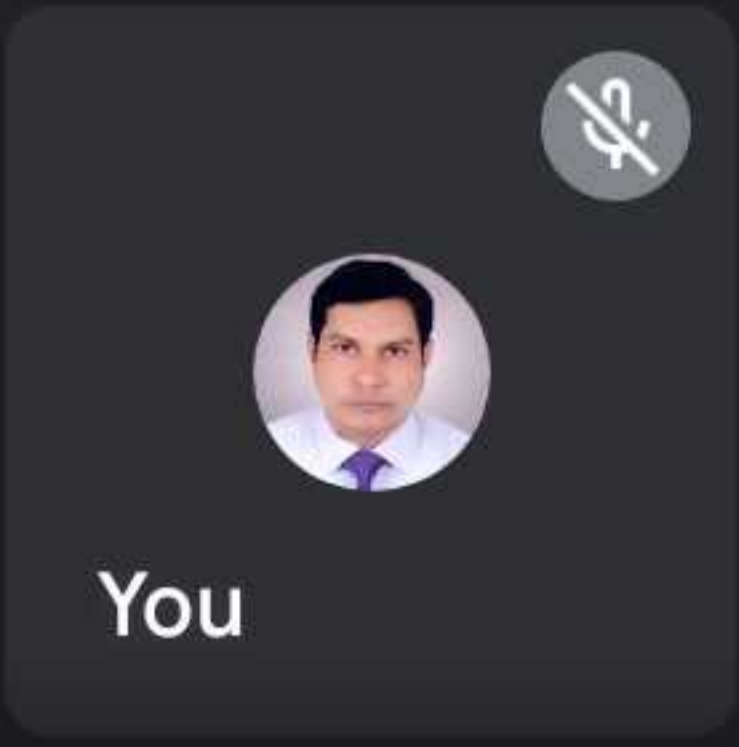
With regards

Dr. Saumendra Das

Convener, IIC



Rajesh Tripathi is presenting





About this call

People

Information



Pilaka Achyuth



Podilapu Chakra...



Polaki Nithin



Prasanth Etcherla



Preethi N



Raja Deva



Rajesh Dannana



Rajesh Tripathi NIP



Rajesh Tripathi N...



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Rajesh Tripathi Share

Function of IP

like all other private property rights, intellectual property only performs fully its social function in a free-market economic environment:

- a) the market must be reasonably free from government interference (if the market is shaped by the government, why should private entrepreneurs take the risks of seeking to extract rents from consumers?)
- b) there must be a competitive environment (if there is no competition, there is nothing to differentiate; the reversal is also true: if there are no protected differentials, firms have no incentive to compete).

6/28/2022 Workshop on Intellectual Property Rights and IP Management for Startup at Aditya Institute of Technology and Management, AP

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Rajesh Tripathi is presenting



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Rajesh ...

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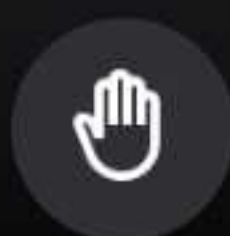
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Rajesh Tripathi Share

Significance of IPR in changing scenario

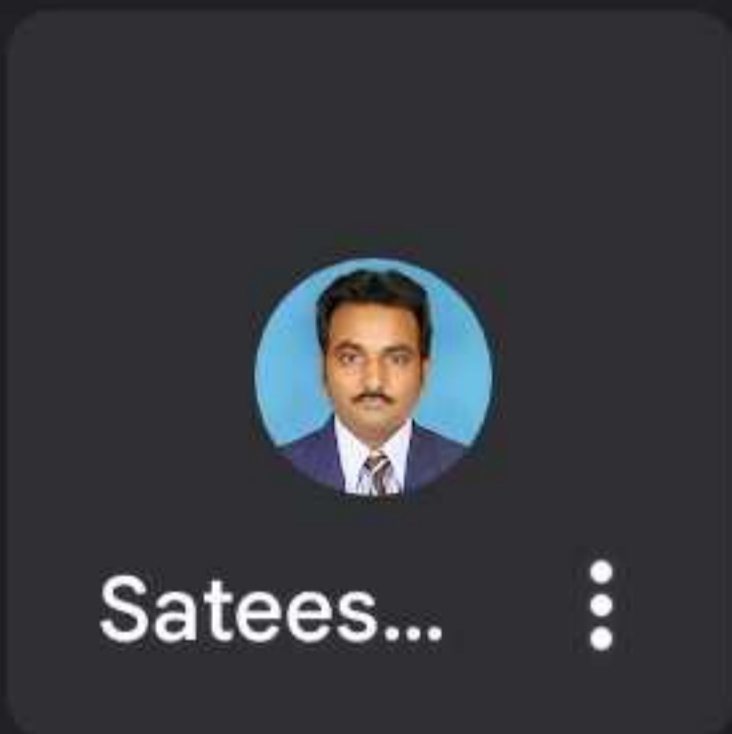
To combat against

- Piracy
- Unauthorized copying and plagiarizing
- Unfair trade tactics and competition
- Encroachment over traditional knowledge

6/28/2022 Workshop on Intellectual Property Rights and IP Management for Startup at Aditya Institute of Technology and Management, AP 17

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Significance of IPR in changing scenario

To combat against

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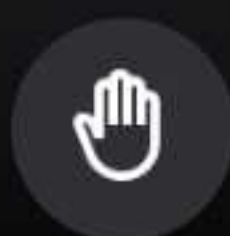
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Date: 28th June 2022

Letter of Appreciation

We are delighted to record our deep sense of appreciation with gratitude to **Dr. Rajesh Tripathi**, Programme Lead & Assistant Professor, School of Business, University of Petroleum Energy Service (UPES), Dehardun for his invaluable contribution as a Resource Person in “Workshop on Intellectual Property Rights (IPRs) and IP management for start-up” held on 28th (Tuesday) June, 2022 organized by Institution Innovation Council, Aditya Institute of Technology & Management (An Autonomous Institution), Tekkali. We look forward your constant support in the academic pursuit.




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