

**INSTITUTIONS INNOVATION COUNCIL
PRESENTS**

ONLINE WEBINAR ON

**BUILDING AN INNOVATION/ PRODUCT
FIT FOR MARKET**



SPEAKER

DR. M. S. R. SSHA GIRI

Professor and HOD School of Management Studies
GIET UNIVERSITY, Gunupur

COORDINATOR:

Dr. Saumendra Das

DATE 30th July 2021

TIME 02:00 PM - 03:30 PM

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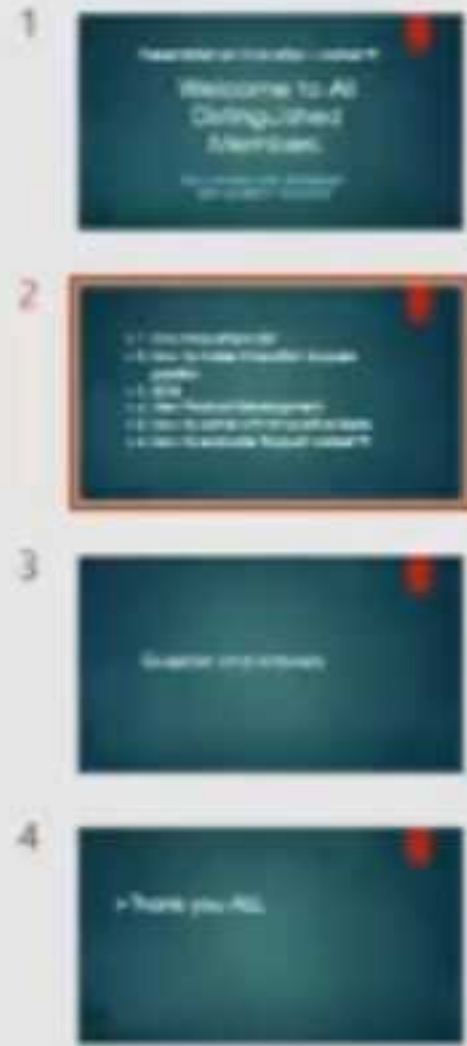
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Mangipudi Sundara rama sesha giri





- ▶ 1. Why Innovations fail
- ▶ 2. How to make innovation Success possibly
- ▶ 3. BCG
- ▶ 4. New Product Development
- ▶ 5. How to come with Innovative ideas
- ▶ 6. How to evaluate Product Market fit.

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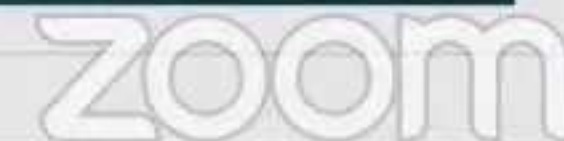
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Presentation on Innovation – Market fit

Welcome to All Distinguished Members.

DR.M.S.R.SESHAGIRI, PROFESSOR
GIET UNIVERSITY, GUNUPUR

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Webinar on Building an Innovation/Product Fit for Mar...



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1:19:11 / 1:21:00

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